
Ground Round LTD (Burger FI)
Unit 17 Building, 1 Wembley Central Shopping Centre.
High Road
Wembley
HA9 7AF

8th January 2016

Licensing Representation to the Application for a New Premises Licence for- Burger FI
Unit 17 Building, 1 Wembley Central Shopping Centre

I certify that I have considered the application shown above and I wish to make representations that the likely effect of the grant of the application is detrimental to the Licensing Objectives for the reasons indicated below.

Licensing Enforcement Officer: Lavine Miller-Johnson

The application has been made for a new premises licence under section 17 of the Act.

An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The Licensing Authority representations are primarily concerned with the four licensing objectives;

- the prevention of crime and disorder;
- public safety;
- the prevention of public nuisance; and
- the protection of children from harm.

Observations of the plan for the premises have been made. It has been noted that you propose to have two external seating areas. The first which is directly outside of the premises and the other that appears to be a short distance away from the building (near the lift shaft and steps).

I believe that allowing the external seating area to be situated at a distance from the premise would undermine all four of the licensing objectives for the following reasons:

- The area of the Plaza can become very congested especially at the end of the school day, weekends and on Wembley Stadium event days. I do not feel that vulnerable members of the public would be safeguarded at all time during operating hours. **Objectives undermine- the protection of children from harm, public safety and the prevention of public nuisance.**
- Having this external area would create blind spots for your staff who are working in this area at busy periods. Glass vessels and sharp utensils may be left unattended by customers and staff. **Objectives undermine - the prevention of crime and disorder, public safety, the prevention of public nuisance and the protection of children from harm.**

Therefore, based on the objectives above, I do not agree to Burger Fi occupying the external seating area near to the lift shaft.

Informative- The external seating area situated directly outside of the premises may require a street trading application. Please contact the ward officer for further information on street trading. I would like to be kept informed as to when the premises is opened to the public so a further visit can be made to observe the functions of the premises.

In order for the Licensing Team to withdraw this representation, it will be necessary for you to confirm in writing that you are willing to accept the above.

Yours sincerely,

Lavine Miller-Johnson
Licensing Officer
Regulatory Services